

Co-Branded Account-Based Money Transfer

Cross-border P2P payments in partnership with Western Union®

While you focus on the customer experience, Western Union handles the complexities of moving money overseas.

Benefit from Western Union’s unmatched global network, expertise, and iconic brand to enhance your P2P payments service. While you focus on the customer experience, Western Union handles the complexities of moving money overseas. Give your customers peace of mind that the money they send will get there, when and how they want it, thanks to you and Western Union.

- Extend your P2P services without investment in additional correspondent relationships.
- Maintain the customer experience within your applications. Your customers stay within your ecosystem – mobile, online, branch, or ATM – to send money overseas, gaining new and faster payout options.

Gain global reach with minimal operational complexity.

- Seamlessly integrate with your existing applications using Western Union APIs.
- Rely on the Western Union money transmitter license or use your own to offer this co-branded service.
- 8-12 week average integration timeline.
- 24/7 customer support in 38 languages and dialects.
- Western Union provides up-front consumer pricing and FX while you earn revenue share on each transaction.

Rely on our unmatched global network and remittance expertise.

- Your customers can send money to 200+ countries and territories for pick up in local currency in addition to real-time account payout capabilities in 100 countries for bank account, wallets and cards.
- Bypass correspondent bank intermediaries, lifting fees, and delays with a single global partner.
- Western Union handles all real-time sanctions and interdictions screening, if operating under our license.
- Our proprietary compliance engine manages KYC requirements after initial data share.



Pricing and FX
set by Western Union



Your UI



Co-Branded



Customer Support
in 38 Languages



**Bank Account,
Wallet, Card and Cash
Payout Options**



200+
Countries & Territories



130+
Currencies

Building Western Union consumer cross-border payments into your consumer ecosystem delivers on your promise to provide exceptional experiences for your customers.

