

# White Label Digital Technology

*Offer industry-leading consumer cross-border payments under your own brand*

**Your customers can send money around the world with payout at Western Union®.**

More reach. Transparent fees. Improved payout options. Fast delivery, in real-time in many countries. You build and control the user experience while Western Union carries the remittance over our rails, delivering payout to bank account, wallet, card, or cash. There's no need to wait for the industry to agree on standards, protocols, and service levels when you partner with Western Union.

- Offer P2P payments under your brand, delivered through the unparalleled Western Union global network.
- Deliver an optimized experience and expanded corridors for P2P payments using a system designed to serve consumer needs.

## Maintain control over the user experience and consumer pricing.

- Build and control the sender experience within your applications using Western Union APIs.
- Offer your own branded, licensed service.
- 8-12 week average integration timeline.
- 24/7 partner support for your front and back office teams.
- You set up-front consumer pricing and settle with Western Union using our wholesale fees and FX.

## A seamless, cost-effective solution to reach the world.

- Your customers' funds can be picked up in local currency across 200+ countries and territories in addition to real-time account payout delivery speeds in 100 countries for select bank accounts, wallets and cards.
- Faster delivery, transparent fees, and expanded payout options compared to wire transfers.
- Western Union handles the payout and receiver compliance.



Your Pricing



Your UI / UX



Your Brand



Your License



Bank Account, Wallet, Card and Cash Payout Options



**2021 Fintech Breakthrough Award Winner**



**200+**  
Countries & Territories



**130+**  
Currencies

*“We are working together with the leading international institutions to strengthen our presence and enhance the set of services we are providing for our customers.. It's all about speed and convenience and the possibility to choose between different types of payouts.”*

*– Kirill Dmitriev, Sber, Russia*

